

INVITATION TO SPONSOR

Purple Bench Project

The Women's Council for Domestic and Family Violence Services (WA) is seeking your support to install purple benches in public spaces throughout Western Australia to honour victims killed as a result of Domestic and Family Violence. This initiative is supported by local governments, members of parliament, and community organisations with 80 benches already installed throughout the state. The first bench in Western Australia was launched by The Hon. Simone McGurk, MLA, Minister for Prevention of Family and Domestic Violence and Dr Brad Pettitt, Mayor, City of Fremantle on the day before International Women's Day 2018.

The Australian Institute of Health and Welfare (AIHW) reports that in Australia one woman is killed every nine days and one man is killed every 29 days by a current or former partner. During the 2019 / 2020 financial year, 15 people were killed as a result of domestic and family violence in Western Australia.

In 2015, the first ever purple bench was installed to mark the 25th anniversary of the murder of Barb Baillie by her husband in Nova Scotia, Canada. Purple was chosen as it is associated worldwide with the Domestic Violence awareness movement. Since its inception, many thousands of benches have been installed worldwide.

The purple benches honour the victims of domestic violence, provide information on how to get help when experiencing domestic violence and give the community an opportunity to rest and reflect.



Things to consider - checklist

The role of your organisation:

- My Local Council/organisation is interested in sponsoring a Purple Bench. We acknowledge that we are responsible for all costs of the Purple Bench and Commemorative Plaque.
- We will find a suitable location for the bench with maximum exposure.

We will (PLEASE SELECT ONE):

- 1. Purchase a PARKWAY SEAT from Exteria (WALGA preferred supplier) with heavy duty aluminium slats, powder coated in 'Dark Violet'.

OR

- 2. Renovate an existing bench using Dulux 'Purple Wisdom.'
- We agree to install a plaque on the bench with the following wording:

"In honour of all victims of domestic homicide in WA. If you need advice and support please phone Womens DV helpline: 9223 1188 or 1800 007339"

- We agree to have the Local Council/organisation and WCDFVS logo on the plaque.
- We have a proposed date of completion.
- We are keen to hold a launch in partnership with the WCDFVS.
- We will notify the WCDFVS of the representative/s present for the launch eg. Mayor, CEO.
- We are happy for photos and articles about our Purple Bench to be public information.

The Role of the Women's Council:

- Send out Letters of Invitation to nominated Local Council/ organisation Representative.
- Provide the herstory behind the Purple Bench Movement in WA.
- Provide the logo for The Women's Council and appropriate wording for the plaque.
- Can provide a list of key DFV related service providers in your area that you may wish to invite to your launch.
- Write to your local MP if you require a support letter for the purposes of decision making.

WCDFVS support and contact person:

Kedy Kristal

Phone: (08) 9420 7264 Email: kedykristal@womenscouncil.com.au

Register Your interest

Name of Local Council/ organisation: _____

Name of Person Completing Form: _____

Phone number: _____

Email: _____

How did you hear about the Purple Bench Project? _____

Why would you like a Purple Bench in your local area? _____

Signed : _____ Date : _____

A representative from the WCDFVS will be in contact with you soon.